

LIFE INSURANCE | SAVINGS

SunJoy



Sun Life
永明金融



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SunJoy is a participating insurance plan designed to offer potential long-term wealth growth and flexible options for clients with withdrawal needs.

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Wouldn't it be great if you can fulfil life's every possibility with joy and efficiency

In pursuit of a better world, there has been an increasing discussion over the environmental, social, and governance (ESG) topics and its interconnectedness with the financial performance of a company. Sun Life as a global insurer and a responsible investor, sustaining investing could be one of the options that creates value for our people, society and environment, and delivers long-term outperformance.





This is where Sun Life steps in – your trusted partner for life’s journey and achieving life’s dreams. **SunJoy** is one of our ESG-focused savings plans that actively integrates ESG concepts into its own investment strategies, managing the risks and optimizing opportunities through focusing investment on those assets with high ESG rating. With Sun Life’s over 130 years of long-history of expertise in the insurance industry, not only you can trust our dedications in managing and growing your wealth, you can rest assured that your care of our globe is also well taken care of.

Key Features:

1. **Short Premium Payment Term: 2-Pay and 5-Pay**
2. **ESG-focused savings plan that offers long-term savings and wealth growth potential up to age 120 with early breakeven year**
3. **Enjoy flexibility of withdrawals to support the financial needs**
4. **Provide free protection against accident with Accidental Caring Plus Benefit**
First-in-market¹
5. **Act as a comprehensive legacy solution by offering:**
 - Free Policy Split Option to execute when you are alive or upon death of insured, the designated beneficiary could automatically become the New Insured which facilitates uninterrupted legacy planning
 - 6 Comprehensive Death Benefit Settlement Options that can tailor to each beneficiary, including a First-in-market option that allows partial payment by installments till the designated age of beneficiary
 - Unlimited change of insured when needed to easily pass on to your next generations
6. **Embed with financial flexibility by offering:**
 - Designation of Contingent Policy Owner Option which allows designated Contingent Policy Owner to automatically become the new policy owner, and ensure the inheritance of wealth from generation to generation
 - Waiver of Premium Benefit, Payor Benefit and Premium Holiday Option with no extra charge **5-Pay only**

Remark:

- 1 This is based on market conditions as of December 31, 2022 and comparison among other savings plans for new Composite and Long Term Businesses as defined by the Insurance Authority in the Register of Authorized Insurers.



How can SunJoy help you?

SunJoy is a participating insurance plan with short payment periods as 2-Pay and 5-Pay. With the focuses on investing assets that excel in ESG qualities, we offer you long-term wealth growth potential up to age 120 with a vision to build your wealth that makes a positive impact to the environment and society. What's more, this plan also embeds a First-in-market¹ Accidental Caring Plus Benefit when the insured is unable performing designated daily living activities due to accident, providing monetary support shall you and your family need it.

Further, the plan comes with flexible options for clients with withdrawal needs, whenever you need to fund your living expenses, children education, income stream during retirement or pay medical plan premiums, whilst leaving behind a legacy for future generations, **SunJoy** enables you to fulfill life's every possibility with joy and efficiency.

Learn more about ESG



Broadly speaking, ESG is a tool to analyze sustainability of a company. You can expect a more sustainable return and lower risk from companies with outstanding ESG rating. For those companies with higher ESG rating, it is expected to expose to a lower potential risk resulting from incidents such as worker strikes, litigation and negative publicity, which may cause lower future returns. As such, monitoring such ESG rating of an investment can probably lead to better risk-adjusted return. ESG rating can be regarded as intangible assets of a responsible company such as Sun Life and it is an important indicator of our commitment on sustainable development.

Highlights of ESG investment strategies for SunJoy

In tune with Sun Life's unwavering commitment to sustainable global environment, **SunJoy** supports allocation to sustainable investments including, but are not limited to:



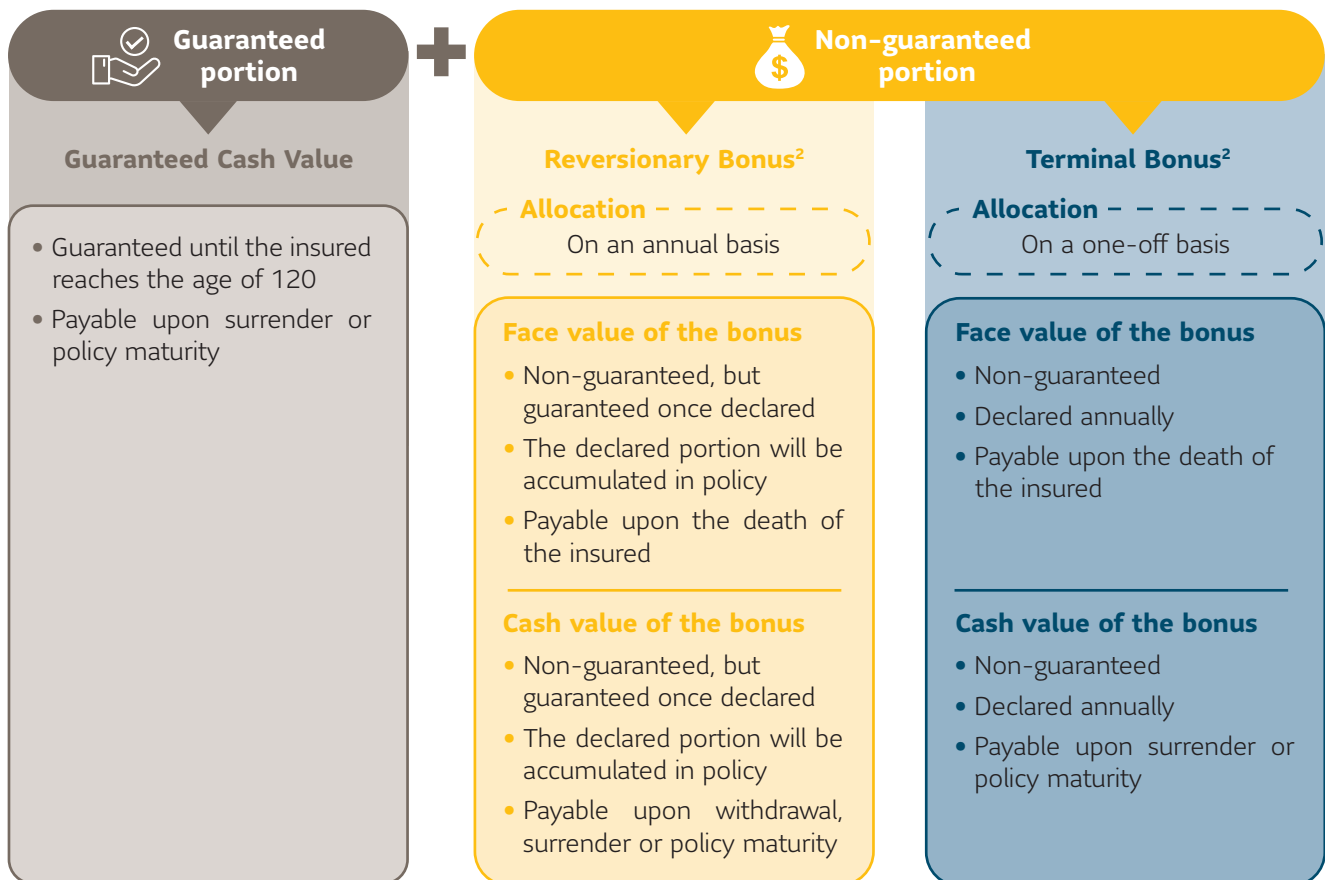
Further, we are aware of carbon profile and selectively invest in assets with relatively lower carbon intensity, aiming to build a greener world which is truly everlasting.

As such, our investment process of the assets supporting the investment strategy is embedded within an ESG framework developed proprietarily by Sun Life or by recognized third-party ESG data providers, with preference in high ESG rating issuers for investment associated with fixed income assets or equities. This is achieved by having strong internal governance with a team of professionals from our senior management and representatives of affiliated companies forming committee and council, and closely monitoring the risks and opportunities of our investments. For details, please refer to the section on Investment Philosophy under Important Information in this product brochure.

Key features of SunJoy

1. Possess long-term savings and wealth growth potential up to age 120

With only 2 or 5 years of premium payment, starting from the 3rd policy year until age 120, **SunJoy** offers you steady return in the form of Guaranteed Cash Value for your peace of mind. Also, you can enjoy a long-term growth potential of your savings with 2 types of non-guaranteed bonuses – the Reversionary Bonus and Terminal Bonus.



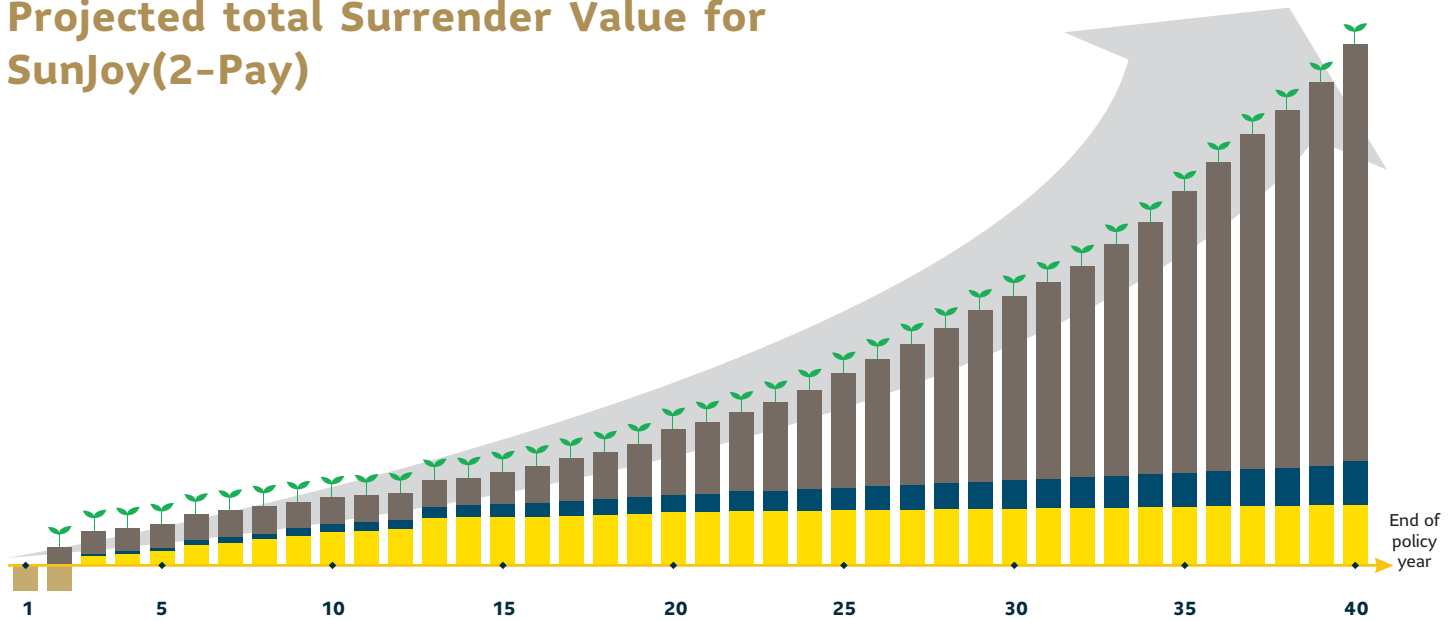
Your wealth grows as SunJoy's Guaranteed Cash Value and non-guaranteed bonuses grow.



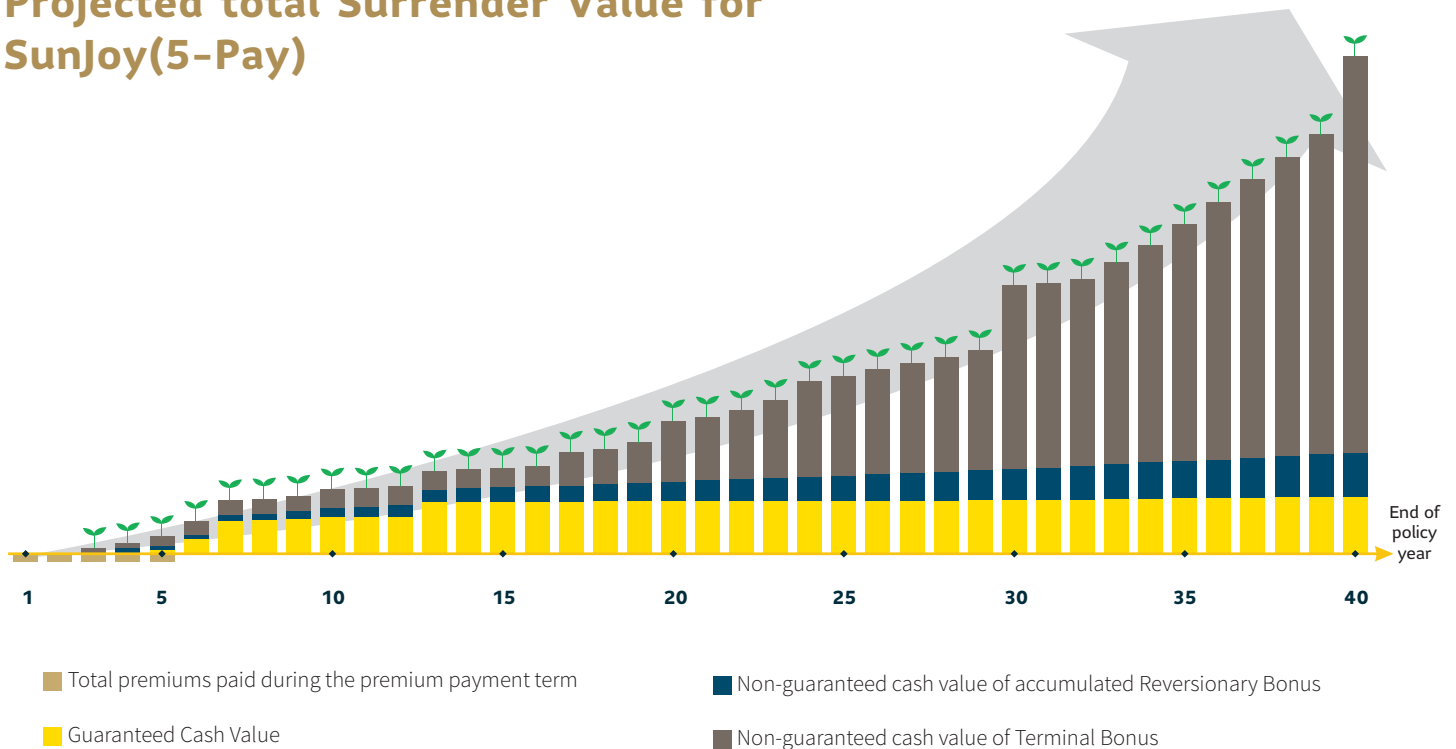
Remark:

- 2 Reversionary Bonus and Terminal Bonus are non-guaranteed and are determined in accordance with the rules set out by Sun Life Hong Kong Limited ("Sun Life") from time to time. The Reversionary Bonus and Terminal Bonus may vary based on the performance of a number of experience factors, with the investment return normally being the main determinant. Other factors include, but not limited to, claims experience, policy expenses, taxes, and policy owner termination experience.

Projected total Surrender Value for SunJoy(2-Pay)



Projected total Surrender Value for SunJoy(5-Pay)



The above diagram showing the projected total Surrender Value at the time of surrender is for illustrative purposes only. The actual amounts of the cash value of accumulated Reversionary Bonus and cash value of Terminal Bonus payable may be higher or lower than the above illustrated figures. Under some circumstances, the actual amounts of these bonuses may be zero. The Reversionary Bonus and Terminal Bonus may vary based on the performance of a number of experience factors, with the investment return normally being the main determinant. Other factors include, but not limited to, claim experience, policy expenses, taxes, and policy owner termination experience. For details, please refer to Bonus Philosophy under Important Information section. If you want a proposal that fits your needs, please contact your Advisor.



2. Enjoy flexibility of withdrawals to support the financial needs

Accumulating your wealth long term in general allows your wealth to grow, leaving your legacy to the next generation. However, we understand that different needs may arise from one life stage to the next. To give you sufficient financial flexibility, **SunJoy** offers the option to withdraw all or part of the cash value of the accumulated Reversionary Bonus³ (if any) to meet your needs.

If you opt to withdraw the cash value of the accumulated Reversionary Bonus, the accumulated Reversionary Bonus and the long-term value of the policy will be reduced accordingly.

Remark:

- 3 The maximum and minimum amount of cash withdrawal is subject to the then current administrative rules. The Notional Amount after withdrawal must be subject to the minimum Notional Amount requirement of the corresponding premium payment term in the then current administrative rules; however, after the 5th policy year, the remaining Notional Amount cannot be less than the minimum amount of USD500.



3. Free protection against Accident with Accidental Caring Plus Benefit

First-in-market¹

Accidents can come all of a sudden. Apart from physical and mental sufferings, financial hardship may come alongside, placing a financial burden on the whole family. To ease the financial worries, if the insured is diagnosed as suffering Loss of Independent Existence due to Accident during the age of 18 to 65, **SunJoy** offers one-time additional 1,000% of the Notional Amount (which is equivalent to total annual premiums)⁴. This benefit comes with no extra cost to you.

Loss of Independent Existence⁵ means the total or complete inability to perform at least 3 of the following Activities of Daily Living even with the aid of special equipment, for a continuous period of at least 6 months after Accident and leading to a permanent inability to perform the same, including

- bathing,
- dressing,
- using the lavatory,
- eating, and
- moving in or out of a bed or a chair.

Remarks:

4 Accidental Caring Plus Benefit could only be claimed once under the Basic Plan. The maximum amount for this benefit is up to USD1,250,000 per life and it covers all policy(ies) of this product and any other products with the same Accidental Caring Plus Benefit issued by Sun Life for the same insured.

5 Accident must be happened while the Basic Plan is in effect, and any condition resulted Loss of Independent Existence must first occur while the basic plan is in effect and after the issue date, last reinstatement date of the basic plan, the effective date of change of policy owner, the effective date of the Change of Insured or the Continuation Option Effective Date, whichever is the latest. Please refer to a sample Policy Document for details including definitions of capitalized terms and full terms and conditions of coverage.

4. **Free Policy Split Option to execute when you are alive or upon death of insured, the designated beneficiary could be automatically become the New Insured, which facilitates uninterrupted legacy planning**

On or after the 5th policy anniversary, the plan offers Policy Split Option⁶ that allows you to adjust your wealth planning in a timely manner and pre-allocate policy value for wealth inheritance. Through splitting the original policy to two or more new policies, you can preserve your wealth and pass on your legacy to your designated loved ones seamlessly. The Split Policy will be effective on the policy anniversary. And no extra cost will be charged for exercising this option.






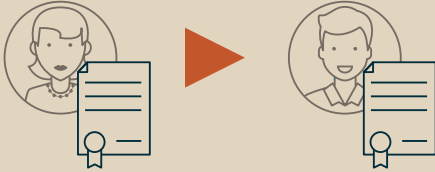
Further, if you opt for Continuation Option^{7,8} as the Death Benefit Settlement Option⁹, upon the death of insured, a New Policy will be formed after termination of the Original Policy. And the designated beneficiary will become the new policy owner (if applicable) and the new insured. Even if the insured accidentally passes away, the policy can still be passed on in the form of a new policy to the next generations, ensuring your legacy will be passing on uninterruptedly.

Remarks:

- 6 The application for Policy Split Option can be made once per policy year only. Upon approval of the Policy Split, the policy year, maturity date, policy owner and insured(s) of the Split Policies etc. will be same as Original Policy and no cooling-off period is available for Split Policies. The Notional Amount of Split Policies cannot be less than the minimum amount requirement as required by the then current administrative rules. The application for the Policy Split cannot be withdrawn or changed once the Policy Split is approved and completed.
- 7 If this option is selected, the beneficiary must be a living individual.
- 8 Provided the beneficiary can pass the then current administrative rules and other rules imposed by Sun Life, upon the New Policy takes effect from the Continuation Option Effective Date,
 - a. The Policy Date and the policies years of the New Policy will be the same as the Original Policy;
 - b. The Maturity Date of the New Policy will be changed to the Policy Anniversary on or immediately following the New Insured's 120th birthday;
 - c. The Notional Amount, the total premiums due and paid and the outstanding amount of any loans and interest and the policy values of the Original Policy, including Guaranteed Cash Value, accumulated Reversionary Bonus (if any), Terminal Bonus (if any) will be allocated to the New Policy according to the designated percentage to the corresponding beneficiary as stated in the relevant prescribed form;
 - d. There is no Cooling-off Period for the New Policy; and
 - e. For the purpose of counting the applicable period under the Incontestability provision, the relevant period will commence from the Continuation Option Effective Date for the New Insured.
- 9 The Death Benefit Settlement Option may be exercised subject to a minimum amount of Death Benefit and the then current administrative rules determined by Sun Life from time to time.

5. Comprehensive Death Benefit Settlement Options that can tailor to each beneficiary and let your love sustain, including a First-in-market option to help your beloved to ease the difficult moments and pass on your wealth

In the unfortunate event that the insured passes away, a Death Benefit will be paid to the beneficiary. **SunJoy** offers comprehensive 6 types of Death Benefit Settlement Options⁸ for each beneficiary to provide greater flexibility in your wealth allocation. You can leverage these payout options to secure the well-beings of your beloved ones in different life stages, or even to allow your legacy to grow.

<p>Full payment in a lump-sum</p>	
<p>Full payment by installments Full amount to be paid in monthly or annual mode ranging from 2-50 years</p>	
<p>Partial payment installments Partial amount to be paid in lump-sum first and the remaining to be paid by installments</p>	
<p>Partial payment by installments till the designated age of beneficiary⁷ First-in-market¹⁰ Partial amount to be paid by installments before the designated age of the beneficiary and the remaining (if any) to be paid in lump-sum when the beneficiary reaches the designated age</p>	<p style="text-align: center;">Before designated age Designated age</p> 
<p>Full payment by increasing installments First installment to be paid in monthly or annual mode and the subsequent installments with 3% p.a. incremental rate until the Death Benefit is paid up</p>	<p style="text-align: center;">3% incremental p.a.</p> 
<p>Continuation Option^{7,8} This option will be automatically exercised upon the death of the insured once registered using the prescribed form and approved by Sun Life. A New Policy will be formed after termination of the Original Policy. And the designated beneficiary will become the New Policy Owner (if applicable) and the New Insured. Even if the insured accidentally passes away, the policy can still be passed on in the form of a New Policy to the next generations</p>	

Remark:

10 The "First-in-market" item is based on market conditions as of July 31, 2022 and comparison among other savings plans for new Composite and Long Term Businesses as defined by the Insurance Authority in the Register of Authorized Insurers.

6. **Unlimited Change of Insured Option**

SunJoy offers you flexibility for your legacy planning without interruption. Whenever necessary, you can also opt for the Change of Insured Option¹¹ to change insured according to your need. Unlike other estate planning tools with high transaction costs, we charge no extra fee for the request of relevant changes. There is no limit on the frequency of exercising these options, you can transfer your wealth according to your changing needs in a hassle-free process.

7. **Safeguard your wealth through Designation of Contingent Policy Owner Option which allows designated Contingent Policy Owner to automatically become the new policy owner, and ensure the inheritance of wealth from generation to generation**

If you decide to prepare a policy for your loved ones under the age of 18, you can ensure your policy will endure beyond your lifetime by exercising the Designation of Contingent Policy Owner Option¹².

By appointing a Contingent Policy Owner, you can ensure that your policy will endure even in the worst of circumstances. Should the policy owner pass away unexpectedly before the insured turn 18, policy ownership will be transferred to the Contingent Policy Owner to ensure your policy is reliably taken care of and you can fulfill your promise.

Remarks:

11 The new insured must have insurable interest with the existing policy owner at the time of change of insured which is subject to the then current administrative rules, underwriting rules, any other requirements and the approval of Sun Life. If the benefit term is extended due to the change of insured, the amount of Guaranteed Cash Value beyond the original maturity date will not be less than the amount on the original maturity date before the change. The Change of Insured Option is subject to the prescribed conditions set out in the policy provisions being fulfilled. Please refer to sample policy provisions for details.

12 The Designation of Contingent Policy Owner Option is subject to the prescribed conditions set out in the policy provisions being fulfilled, the then current administrative rules, underwriting rules, any other requirements and the approval of Sun Life.

8. Waiver of Premium Benefit, Payor Benefit and Premium Holiday Option with no extra charge **5-Pay only**

We understand you might worry about the premium payment arrangement in case any sudden events happen, therefore, **SunJoy(5-Pay)** offers you Waiver of Premium Benefit, Payor Benefit and Premium Holiday Option to ease your financial worries and accompany you to walk pass the difficult times.

- **Waiver of Premium Benefit¹³**

If the insured, who is also the policy owner, is diagnosed as suffering from Total Permanent Disability due to Injury before his/her age 65, we will waive the future premiums payable immediately for the plan until the end of premium payment term at the issuance of the policy, while a 2-year waiting period is required if it is due to Sickness¹⁴. This benefit is subject to a Maximum Waiver Amount¹⁵ of USD200,000.

- **Payor Benefit¹³**

If the policy owner is diagnosed as suffering from Total Permanent Disability or passes away before the age 65 due to Injury and the insured is aged under 18, we will waive the future premiums payable immediately for the plan until the end of premium payment term at the issuance of the policy, while a 2-year waiting period is required if it is due to Sickness¹⁴. This benefit is subject to a Maximum Waiver Amount¹⁵ of USD200,000.

- **Premium Holiday Option¹⁶**

On or after the 2nd policy anniversary, as long as your policy do not have any loan, you can apply to suspend premium payment ("Premium Holiday") for 1 year to accommodate your financial planning while the policy is in force. It can be taken for a maximum of 2 years consecutively or separately. The Premium Holiday will start right away on the premium due date immediately following our approval and you do not need to worry about the immediate termination of policy.

Remarks:

13 This is subject to the then current administrative rules and approval by Sun Life.

14 2-year waiting period counts from the issue date, last reinstatement date of the basic plan, the effective date of change of policy owner, the effective date of the Change of Insured or the Continuation Option Effective Date (applicable to Payor Benefit only), whichever is the latest.

15 Maximum Waiver Amount USD200,000 under all policy(ies) of SunJoy and any other products with the same Waiver of Premium Benefit and Payor Benefit issued by Sun Life for the same policy owner. The benefits could only be claimed once under each policy, once either Waiver of Premium Benefit or Payor Benefit become payable, we will cease to provide both this Waiver of Premium Benefit and Payor Benefit under the policy. After the waived premium of the basic plan reaches the Maximum Waiver Amount, the policy owner should pay the remaining premium. Otherwise, the automatic premium loan will be applied, or the policy will be terminated. We will not pay any Waiver of Premium Benefit and Payor Benefit under any existence of pre-existing conditions. Please refer to a sample Policy Document for details including definitions of capitalized terms and full terms and conditions of coverage.

16 The Premium Holiday Option is subject to the prescribed conditions set out in the policy provisions being fulfilled, the then current administrative rules, underwriting rules, any other requirements and the approval of Sun Life. Upon approval of Premium Holiday, Sun Life will not declare any face value and cash value of Reversionary Bonus under the policy and the Guaranteed Cash Value, face value and cash value of the accumulated Reversionary Bonus (if any) will be maintained at the level immediately before the Premium Holiday Period starts. Please refer to a sample Policy Document for details including definitions of capitalized terms and full terms and conditions of coverage.

Case Study 1

5-Pay – Passing the legacy to your joyful family

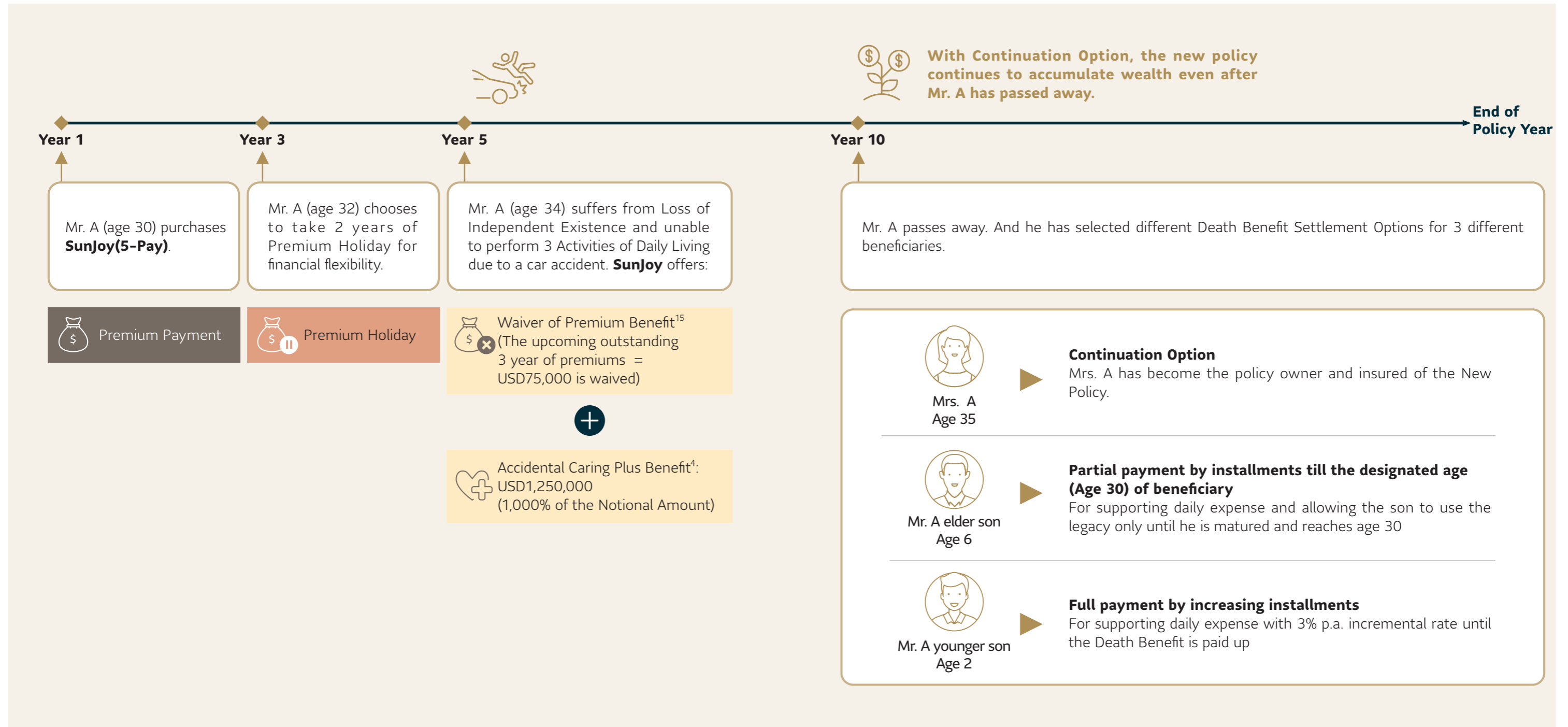
Mr. A has a loving family and he works very hard to give his family the best education and living environment. As he understands that early preparation could help realise his dream at ease, Mr. A decides to take up **SunJoy(5-Pay)** at his age 30. **SunJoy** offers potential long-term wealth growth and multiple flexible options in legacy planning, such that his wealth accumulation process can go uninterrupted even when the most unfortunate thing happened.



Mr. A
Age 30

Annual premium:
Total premiums paid/Notional Amount:
Premium Payment Term:

USD25,000
USD125,000
5 years



The above diagram is for illustrative purposes only.

Case Study 2

2-Pay – Flexible cash withdrawals starting from early years for fulfilling multiple purposes in life

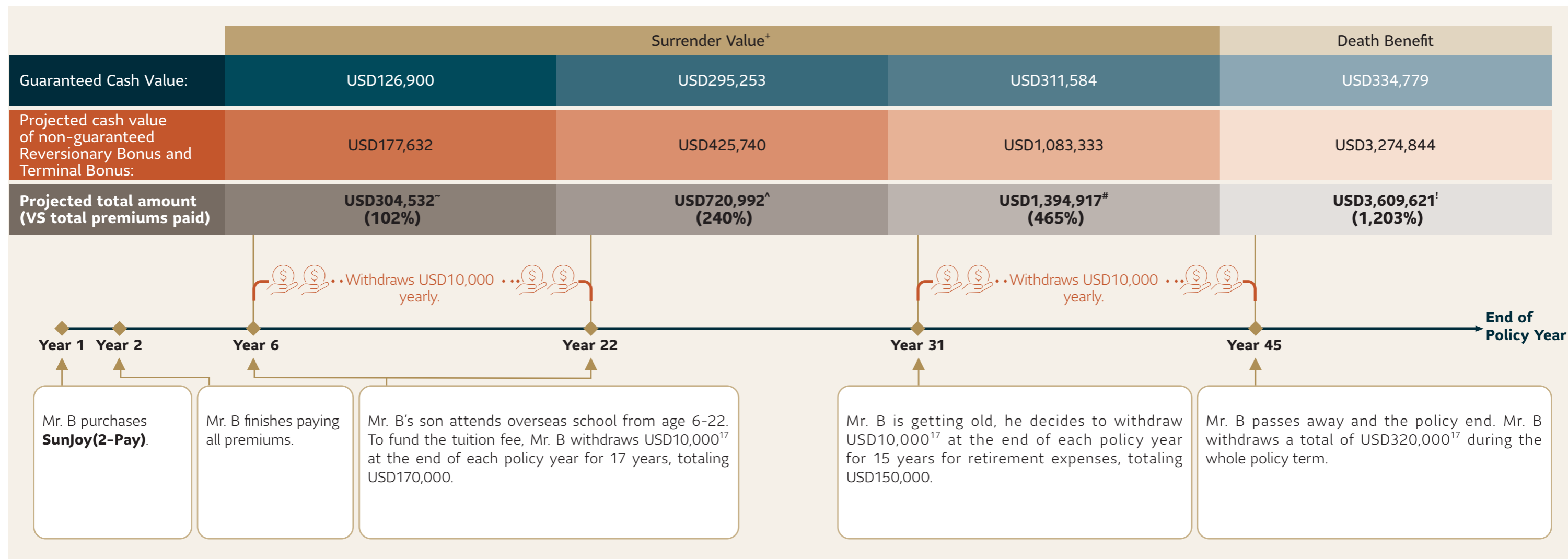


Mr. B
Age 30

Annual premium:
Total premiums paid/Notional Amount:
Premium Payment Term:

USD150,000
USD300,000
2 years

Mr. B is married and is welcoming his baby boy. He wants to get a plan that can act as an education fund for his son and fulfil his own retirement needs at the same time. He then purchases **SunJoy(2-Pay)**, a plan that offers flexible option to withdraw all or part of the cash value of the accumulated Reversionary Bonus (if any) from the plan in early years, could help catering his needs in different stages in life.



⁺ The projected total Surrender Value refers to the sum of Guaranteed Cash Value, projected non-guaranteed cash value of accumulated Reversionary Bonus and projected non-guaranteed cash value of Terminal Bonus.

[~] Assume USD10,000 was successfully withdrawn from the end of 6th policy year.

[^] Assume accumulated USD170,000 was successfully withdrawn from the end of 6th to 22nd policy year.

[#] Assume accumulated USD170,000 was successfully withdrawn from the end of 6th to 22nd policy year and USD10,000 was successfully withdrawn from the end of 31st policy year.

[!] Assume accumulated USD170,000 was successfully withdrawn from the end of 6th to 22nd policy year and accumulated USD150,000 was successfully withdrawn from the end of 31st to 45th policy year.

Remark:

¹⁷ Any withdrawal which exceeds the remaining balance of cash value of accumulated Reversionary Bonus will be deducted from the Guaranteed Cash Value and the cash value of Terminal Bonus, which in turn will reduce the Notional Amount of the policy and be deemed as partial surrender and will also reduce the long-term value of the policy.

The above diagram is for illustrative purposes only. All figures shown in the case are rounded to the nearest whole number. **The projected withdrawal amount and returns stated in the example are based on Sun Life's bonus scales determined under current assumed investment return and are not guaranteed.** The actual amounts of the cash value and face value of accumulated Reversionary Bonus and cash value and face value of Terminal Bonus payable may be higher or lower than the above illustrated figures. Under some circumstances, the actual amounts of these bonuses may be zero. The Reversionary Bonus and Terminal Bonus may vary based on the performance of a number of experience factors, with the investment return normally being the main determinant. Other factors include, but not limited to, claim experience, policy expenses, taxes and policy owner termination experience. For details, please refer to Bonus Philosophy under Important Information section.

Case Study 3

5-Pay – Projected countless withdrawals to create continuous income stream across generations

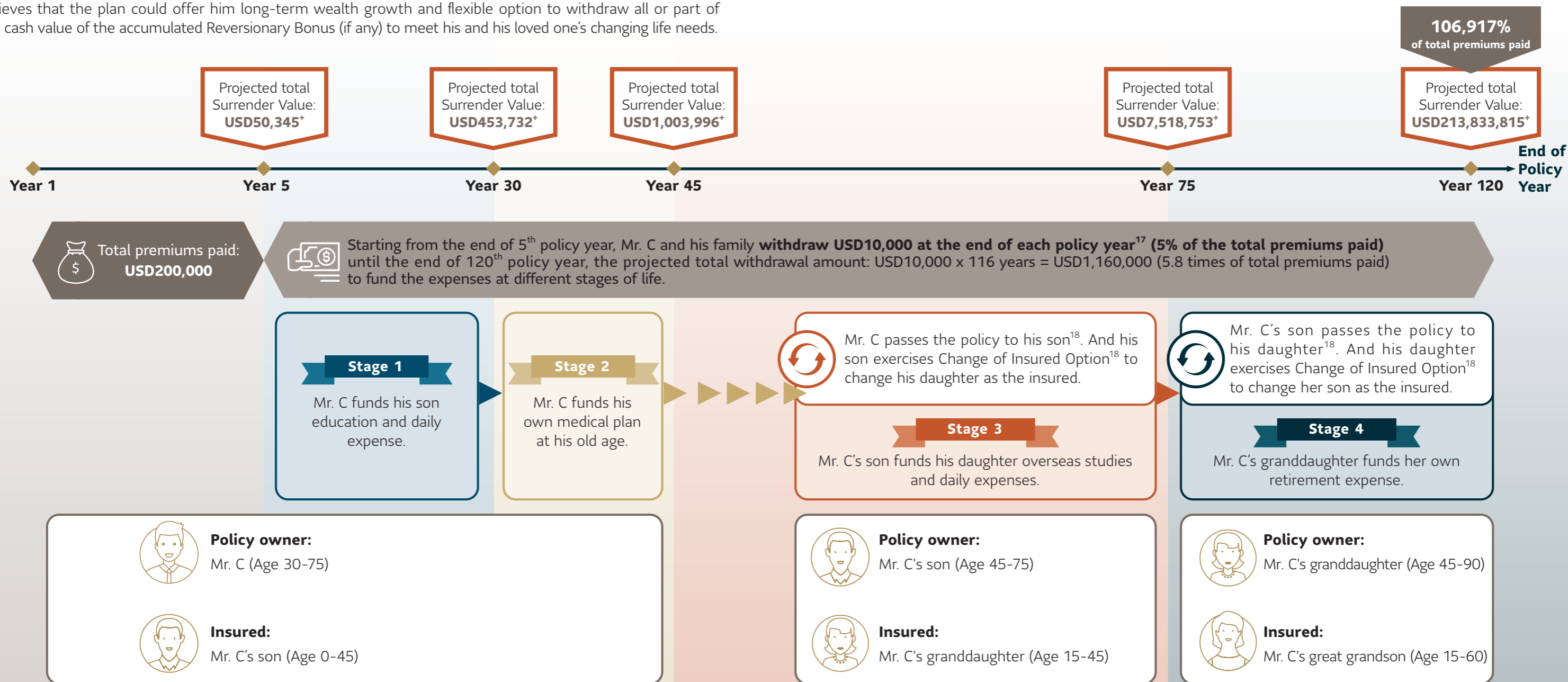
Mr. C is married and is welcoming his baby boy. He wants to lay the foundation for a prosperous financial future for his family by wisely accumulating wealth over the long term. Mr. C purchases **SunJoy(5-Pay)** as he believes that the plan could offer him long-term wealth growth and flexible option to withdraw all or part of the cash value of the accumulated Reversionary Bonus (if any) to meet his and his loved one's changing life needs.



Mr. C
Age 30

Annual premium:
Total premiums paid/Notional Amount:
Premium Payment Term:

USD40,000
USD200,000
5 years



*The projected total Surrender Value refers to the sum of Guaranteed Cash Value, projected non-guaranteed cash value of accumulated Reversionary Bonus and projected non-guaranteed cash value of Terminal Bonus after the withdrawal at the end of respective policy year.

Remarks:

17 Any withdrawal which exceeds the remaining balance of cash value of accumulated Reversionary Bonus will be deducted from the Guaranteed Cash Value and the cash value of Terminal Bonus, which in turn will reduce the Notional Amount of the policy and be deemed as partial surrender and will also reduce the long-term value of the policy.

18 Any request for exercising the Change of Insured Option or change of policy owner is subject to the prescribed condition set out in the policy provisions being fulfilled, the then current administrative rules, underwriting rules, any other requirements and the approval of Sun Life.

The above diagram is for illustrative purposes only. All figures shown in the case are rounded to the nearest whole number. **The projected returns stated in the example are based on Sun Life's bonus scales determined under current assumed investment return and are not guaranteed.** The actual amounts of the cash value and face value of accumulated Reversionary Bonus and cash value and face value of Terminal Bonus payable may be higher or lower than the above illustrated figures. Under some circumstances, the actual amounts of these bonuses may be zero. The Reversionary Bonus and Terminal Bonus may vary based on the performance of a number of experience factors, with the investment return normally being the main determinant. Other factors include, but not limited to, claim experience, policy expenses, taxes and policy owner termination experience. For details, please refer to Bonus Philosophy under Important Information section.

Key Product Information

Plan	SunJoy	
Premium Payment Term	2 years	5 years
Minimum Annual Premium	USD15,000	USD3,000
Issue Age	Age 0-80	Age 0-75
Currency	USD	
Benefit Term	To age 120	
Premium Payment Mode	Annually/Semi-annually/Monthly	
Premium Structure	Premium is level and guaranteed, calculated based on the Notional Amount	
Maturity Benefit/ Surrender Value	Guaranteed Cash Value + any cash value of accumulated Reversionary Bonus + any cash value of Terminal Bonus + any other amounts left with Sun Life - the amount of any loans with interest	
Death Benefit	The higher of: Total premiums due and paid - any cash value of accumulated Reversionary Bonus withdrawn or Guaranteed Cash Value on the date of death of the insured + any face value of accumulated Reversionary Bonus + any face value of Terminal Bonus + any other amounts left with Sun Life - the amount of any loans with interest	

Important Information

Bonus Philosophy:

Life insurance involves the transfer of risk from an individual to a life insurer, and the pooling of risks across large groups of policies. With participating insurance, a portion of these risks is borne by the policyholders or shared between the policyholders and the insurer. In return, policyholders may receive policyholder bonuses in the form of reversionary/terminal/special bonuses. These bonuses are not guaranteed and can vary from year to year.

In general, bonuses on these policies reflect the experience, over time, of the group to which they belong. Bonuses will typically vary based on the performance of a number of factors, with the investment return^{*}, including the impact of asset defaults and investment expenses, normally being the main determinant of bonus performance. Other factors[^] include, but are not limited to, claims experience, taxes, expenses and policyholder persistency experience.

Favourable and unfavourable experience may be smoothed out over time to provide more stable bonuses to policyholders. For products with a terminal/special bonus feature, adjustments to terminal/special bonus scales pass through experience normally with less smoothing applied.

The bonus allocation process seeks to achieve reasonable equity among groups of policies and among policies issued at different times, to the extent practicable. Upon declaration of reversionary bonus or pay-out of terminal/special bonus to policyholders, shareholders will also be entitled to a share of the distribution.

At least annually, the Board of Directors of Sun Life Hong Kong Limited determines the amount of bonus to be declared or paid to participating policyholders. This determination is based on the advice of Sun Life Hong Kong Limited's appointed actuary, who applies accepted actuarial principles and practices. Management of participating business is also governed by Sun Life Hong Kong Limited's internal policies, as well as advice by the internal Par Governance Committee.

^{*} *Investment return includes investment income and changes in asset value of the backing portfolio. Performance of the investment return is affected by interest earnings and other market risk factors including, but not limited to, interest rate or credit spread movements, credit events, price fluctuations in non-fixed income assets, and foreign exchange fluctuations. Please see the Investment Philosophy for more details on the investment policies, objectives and strategy in relation to the investments of the backing portfolio.*

[^] *Claims experience represents the experience of mortality and morbidity. Persistency experience includes policy lapse/maturity and partial surrender experience; and the corresponding impact on investments. The expense factor includes maintenance expenses only, where it is charged to the participating fund at the level Sun Life Hong Kong Limited expects to be required over the foreseeable future. Policyholders will share the impact of any changes, over time, to the expected level of expenses required for the then foreseeable future. Any deviations on a year to year basis of the expenses actually incurred from the then expected level required, will be absorbed by the shareholders.*

Please refer to Sun Life Hong Kong Limited's website (www.sunlife.com.hk/dividendhistory_eng) for bonuses fulfillment ratios details.

Investment Philosophy (Policies, Objectives, and Strategy)

The investment strategy supporting this product is intended to optimize long-term value to the policyholders with a suitable level of risk, while focusing on assets that exhibit Environmental, Social and Governance (“ESG”) qualities. The main objective is to deliver a fair chance of meeting the illustrated non-guaranteed benefits in addition to the guaranteed benefits.

Our investment process of the assets supporting the investment strategy is embedded within an ESG framework developed proprietarily by Sun Life or by recognized third-party ESG data providers. We have preference towards assets with high ESG quality and relatively lower carbon intensity. The assets span a diversified range of fixed income assets such as sovereign bonds, corporate bonds and corporate loans; as well as non-fixed income assets which are equity-like investments and may include public equities, private equities and so on. The credit portfolio largely invests in investment grade fixed income instruments. A small quantity of below investment grade assets may be present in the portfolio due to unexpected credit rating downgrades. However, exposure to below investment grade assets is controlled by the credit risk limits and investment policies.

We support an allocation to sustainable investments including, but not limited to, green bonds, renewable energy, energy transition, sustainable buildings, clean transportation, water & waste management, and social infrastructure projects.

We adopt an actively managed investment strategy to manage the policyholder’s risk profile of the fund in response to changing market conditions and opportunities. If at any time the policyholder’s risk profile of the fund were to increase, then a lower exposure to non-fixed income assets might be held to de-risk the fund, and vice versa.

The current long-term target mix for the assets supporting this product is shown below:

Asset Class	Target Asset Mix
Fixed Income Assets	25%-80%
Non-Fixed Income Assets	20%-75%

We invest globally to achieve geographical diversification benefits and intend to have a higher relative allocation in the US and Asia-Pacific. Diversifying between asset classes results in a more stable investment return over the long term. The actual asset mix percentages and geographical allocation may fluctuate depending on market conditions, diversification needs and economic outlook.

We may pool the investment returns with other long term insurance products with similar plan features (excluding investment-linked assurance schemes and pension schemes) to optimize the investment performance and the return will subsequently be allocated with reference to the target asset mix of each product.

If the currency of the fixed income assets is not in the same currency as the underlying policies, appropriate hedging instruments (where available) is generally used to minimise impacts from fluctuating foreign exchange rates. For non-fixed income assets, there is greater investment flexibility to invest in those assets that are not denominated in the same currency as the underlying policies thereby providing diversification in risks and markets. Derivatives may be used to hedge against market risks but are not intended to bring the risk profile beyond established risk tolerances.

The investment strategy noted above may be subject to change, subject to a rigorous internal review and approval process. We will notify the policyholders upon any material changes.

Key Product Risks

1. You need to pay the premium for this basic plan according to the selected premium payment term. If you do not pay a premium on or before the premium due date, a grace period of 31 days from its due date will be allowed for the payment, during which time this policy will continue in effect. Any unpaid premium by the date on which the grace period expires will be paid automatically by a loan from us. If the amount available for a loan under this policy is less than the unpaid premium, the policy will lapse automatically on the due date.
2. Please note that if you terminate this policy early or cease paying premiums early, you may receive an amount significantly less than the total premiums paid towards your policy.
3. Any transaction involving conversion between policy currency and other currencies would be exposed to foreign exchange risks such as the fluctuation in exchange rate against policy currency.
4. This basic plan may make certain portion of its investment in non-fixed income assets. Returns of non-fixed income assets are generally more volatile than fixed income assets. You should note the long-term target mix for the assets supporting this basic plan as disclosed in this brochure, which will affect the bonus on this basic plan. The savings component of this basic plan is subject to risks and the actual return may be lower than projected return.
5. The cost of living in the future is likely to be higher than it is today due to inflation, so the benefit may be insufficient to meet your needs even if we meet our contractual obligation. Hence, you should consider the impact of inflation when you plan the benefit.
6. This basic plan is an insurance policy issued by Sun Life Hong Kong Limited and your benefits are subject to the paying ability of Sun Life Hong Kong Limited. In the event that we become insolvent and unable to meet the contractual obligation under the policy, you may lose all or part of your premiums paid and benefits.
7. We have the right to terminate the basic plan upon the earliest of the following:
 - a. accumulated policy loans and interest exceeds the sum of Guaranteed Cash Value and cash value of accumulated Reversionary Bonus (if any) and any other amounts left with us;
 - b. neither premium is paid nor loanable by us and the grace period expires unless Premium Holiday is in effect;
 - c. the Original Policy before Split will be terminated when the Policy Split Option is exercised;
 - d. the insured passes away; or
 - e. the basic plan reaches its maturity.

Exclusions for Waiver of Premium Benefit, Payor Benefit and Accidental Caring Plus Benefit

With respect to Waiver of Premium Benefit, Payor Benefit and Accidental Caring Plus Benefit, we will not pay any claim of Total Permanent Disability and Accidental Caring Plus Benefit directly or indirectly caused by or resulting from any of the following:

- a. suicide or self-inflicted injury, while sane or insane;
- b. a criminal offence or participating in any brawl; or
- c. take or absorb, accidentally or otherwise, any intoxicating liquor, drug, narcotic, medicine, sedative or poison, except as prescribed by a Doctor.

We will not pay any claim of Waiver of Premium Benefit and Payor Benefit directly caused by or resulting from Pre-existing Conditions. The above list is for reference only. Please refer to the Policy Provisions for the complete list and details of exclusions.

Important Note

Effective from January 1, 2018, all policy owners are required to pay a levy on their insurance premium for all new and inforce policies collected by the Insurance Authority through insurance companies. The applicable levy rate will be determined by reference to the policy date or policy anniversary date. For levy details, please visit our website at www.sunlife.com.hk/levy_eng or Insurance Authority's website at www.ia.org.hk.

This brochure is for reference only. Please refer to a sample Policy Document for details including definitions of capitalized terms and full terms and conditions of coverage.

Cancellation Right

By giving us a written request, your policy will then be cancelled and any premium and levy paid will be refunded, provided that: (1) your written request for cancellation must be signed by you and received directly by our office (G/F, Cheung Kei Center Tower B, No. 18 Hung Luen Road, Hunghom, Kowloon) or through email (hk_csd@sunlife.com) within 21 calendar days after the delivery of the policy or issue of a notice informing you/your representative about the availability of the policy and the expiry date of the cooling-off period, whichever is the earlier; and (2) no refund can be made if any payment from the Company under the policy has been made prior to your request for cancellation.



Growing Brighter with Brilliant Awards



10Life
Life Insurer of the Year



The Hong Kong Insurance Awards 2022 by the Hong Kong Federation of Insurers
Most Innovative Product / Service Award
Life Insurance (Wealth)



Now Business News Channel Leadership Business Award 2022
Greater Bay Area Financial Insurance Award of Excellence



GBA Corporate Sustainability Awards 2022 – Metro Finance
Excellence in Green Sustainability (Climate Action)
Excellence in Social Sustainability (Sustainable Cities and Communities)



iMoney Enterprise Brand Awards 2022 – iMoney
Best Green Insurance (Financial Service Category)
Most Caring Society Insurance (Financial Service Category)



Corporate Brand Awards of Excellence 2022 – Hong Kong Economic Journal
Insurance Services and Client Experience
Digital Innovation Insurance Service



GBA Insurance Awards 2022 – Metro Finance
Outstanding Voluntary Health Insurance Scheme Award



Sing Tao Service Awards 2021 – Sing Tao Daily
Deferred Annuity Policy
MPF



The Hong Kong Council of Social Service
Caring Company 20th consecutive year (2002-2022)

MPF Awards



"The 2022 MPF Awards" by MPF Ratings

- Gold Rated Scheme
- Three Bronze Rated Schemes
- 5 Year Consecutive Gold Rating
- Fast Mover
- Socially Responsible
- 1 Year Consistent Performer - Bond Fund (Global)
- 5 Year Consistent Performer - Mixed Asset Fund (61-80% Equity)
- 10 Year Consistent Performer - Mixed Asset Fund (21-40% Equity)
- 10 Year Consistent Performer - Mixed Asset Fund (41-60% Equity)
- 10 Year Consistent Performer - Mixed Asset Fund (61-80% Equity)
- 10 Year Consistent Performer - Equity Fund (Asia)

Hong Kong 2022 Refinitiv Lipper Fund Awards

- Best Group Award - Overall
- Best Group Award - Equity
- Mixed Asset HKD Aggressive - 3, 5 and 10 years
- Mixed Asset HKD Balanced - 10 years
- Mixed Asset HKD Conservative - 10 years

The awards recognize mutual funds and fund families from across all asset classes, including equity, bond, mixed-asset, commodity and alternatives, with additional awards presented to pension funds and exchange-traded funds in specific fund award universes.



REFINITIV LIPPER FUND AWARDS
2022 WINNER

For more details, please refer to www.sunlife.com.hk/award

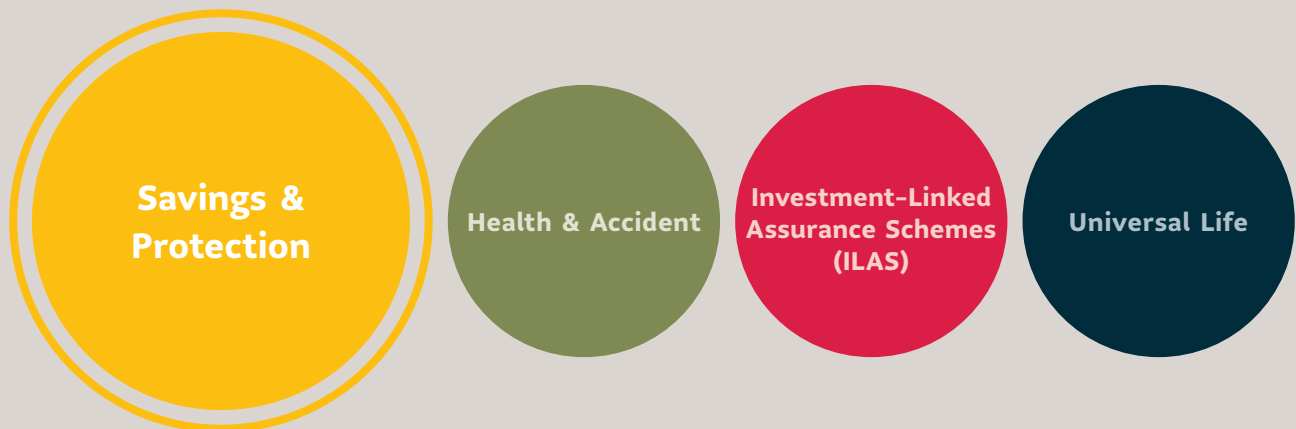
Welcome to the World of Sun Life Hong Kong

Sun Life Hong Kong is a wholly-owned subsidiary of Sun Life Assurance Company of Canada. Since February 22, 1892, Sun Life Hong Kong has been here to helping Hong Kong shine brighter over 130 years by providing excellent products and services.

Sun Life Hong Kong is a leading international financial services organization providing a diverse range of products and services to individuals and corporate clients through our professional and experienced distributors. We provide total solutions to address your life and health protection, wealth management, and retirement planning needs. Besides offering a wide range of products, we are also an experienced group benefit and third party administrator in the pension administration business.

We truly understand the needs of your various life stages, and offer a wide range of products including Savings & Protection, Health & Accident, Universal Life, and Investment-Linked Assurance Schemes. **SunJoy** is part of Sun Life's Savings & Protection series, providing a financial solution for you.

Sun Life Product Portfolio



What's next?
You can find out more:

- ▶ Website: sunlife.com.hk
- ▶ Client Service Hotline: **2103 8928**
- ▶ Please contact **your Advisor**

This brochure is intended to be distributed in Hong Kong only and shall not be construed as an offer to sell or a solicitation to buy or provision of any products of Sun Life Hong Kong Limited outside Hong Kong. Please refer to a sample Policy Document, which will be provided upon request, for details including definitions and full terms and conditions. If there is any conflict between the Policy Document and this brochure, the Policy Document shall prevail.

Sun Life Hong Kong Limited

(Incorporated in Bermuda with limited liability)

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